

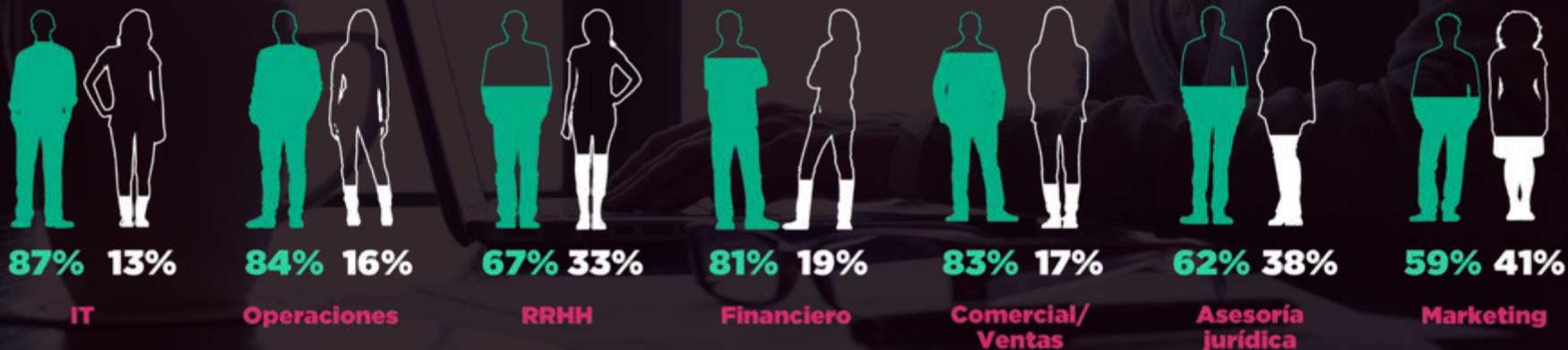


womenalia  
the network for professional women



**+280.000** mujeres profesionales y/o emprendedoras

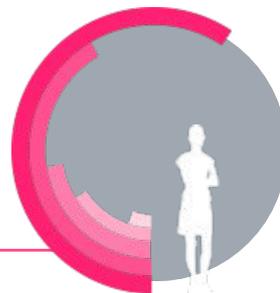
# SITUACIÓN ACTUAL



proporción de puestos ocupados por mujeres

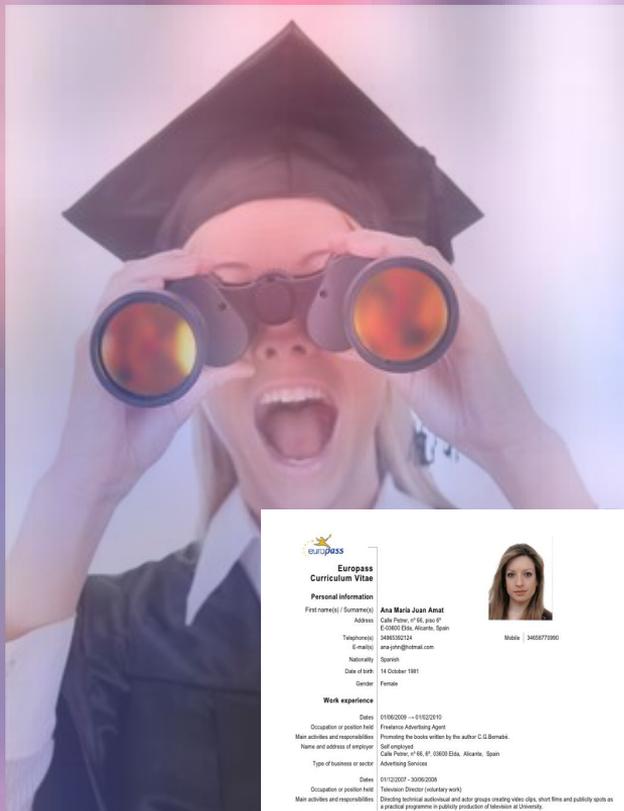


LAS **MUJERES** REPRESENTAN



Universitarias	60%
Mercado laboral	45%
Dirección funcional	22%
Consejeras	16%
CEO	5%

# Para el que busca empleo...



**europass**  
Curriculum Vitae

**Personal information**  
First name(s) / Surname(s) **Ara María Juan Amat**

**Address**  
Calle Pinar, nº 66, piso 4º  
E-03003 Dénia, Alicante, Spain

**Telephone(s)**  
3496502214

**E-mail(s)**  
ara.jpr@netmail.com

**Nationality**  
Spanish

**Date of birth**  
14 October 1981

**Gender**  
Female

**Work experience**

Date	Occupation or position held	Main activities and responsibilities
01/06/2009 – 01/02/2010	Freelance Advertising Agent	Providing the books written by the author C.G.Bernales.
	Self-employed	
	Calle Pinar, nº 66, 4º, 03003 Dénia, Alicante, Spain	Advertising Services

**Date**  
01/12/2007 – 30/06/2009

**Occupation or position held**  
Televisual Director (voluntary work)

**Main activities and responsibilities**  
Directing technical, editorial and actor groups creating video clips, short films and publicity spots as a practical programme in publicity production of television at University.

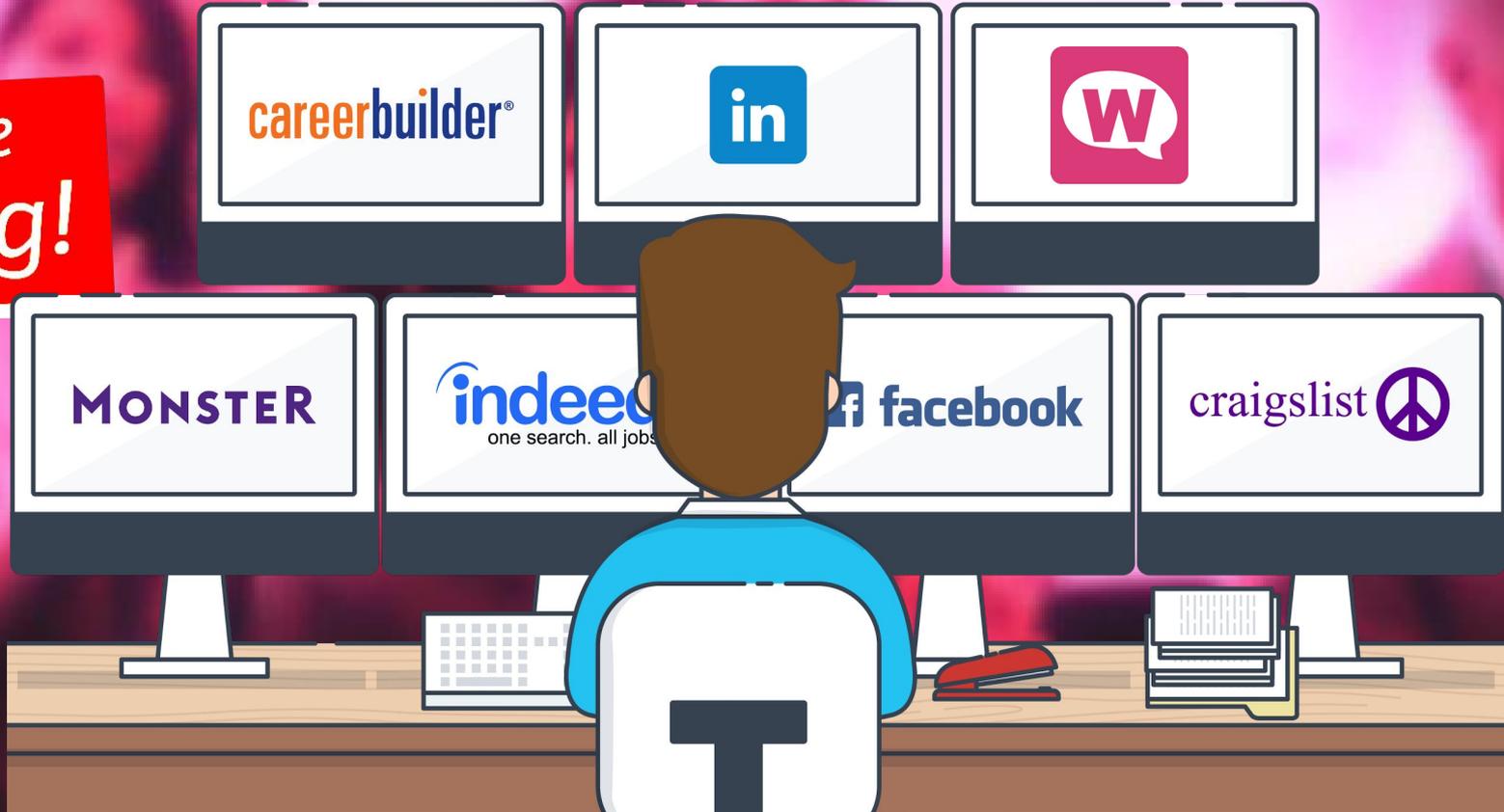


O lo que es peor....



Y la empresa...

We are  
Hiring!



Y la empresa...

WHAT IF I TOLD YOU

UPLOAD YOUR RESUME

NOW PAINSTAKINGLY FILL OUT THIS FORM  
CONTAINING ALL OF THE EXACT SAME INFORMATION

YOUR EMAIL WAS 1 OF 100?

WHO SAID RECRUITING  
WAS STRESSFUL

I'M 27 AND I FEEL  
GREAT!



# ¿Qué puede ofrecer europass?

## THE MANY FACES OF INFLUENCE

Online influencers come in many forms. From the web celebrity to the nerdy expert to the personal brand. Find out what motivates each type of influencer and understand the best ways to engage with them.



THE  
CELEBRITY

MY ONLINE  
AUDIENCE  
IS THE SIZE  
OF TEXAS



THE  
AUTHORITY

MY OPINION IS  
WORTH MORE  
THAN GOLD  
IN MY SPACE



THE  
CONNECTOR

I LIKE TO  
CONNECT  
DOTS AND  
CREATE LINKS



THE PERSONAL  
BRAND

MY NAME IS  
MY EQUITY



THE  
ANALYST

I FORM AND  
COMMUNICATE  
CREDIBLE  
INSIGHTS



THE  
ACTIVIST

MY BELIEFS  
MAKE ME  
MOVE  
MOUNTAINS



THE  
EXPERT

I WROTE THE  
TEXTBOOK ON  
MY SUBJECT



THE  
INSIDER

I'M A  
RESPECTED  
AUTHORITY  
WITH AN AGENDA



THE  
AGITATOR

I STIR THE POT  
AND CREATE  
HEALTHY  
DEBATE



THE  
JOURNALIST

I AM  
THE NEW  
NEWS  
INDUSTRY



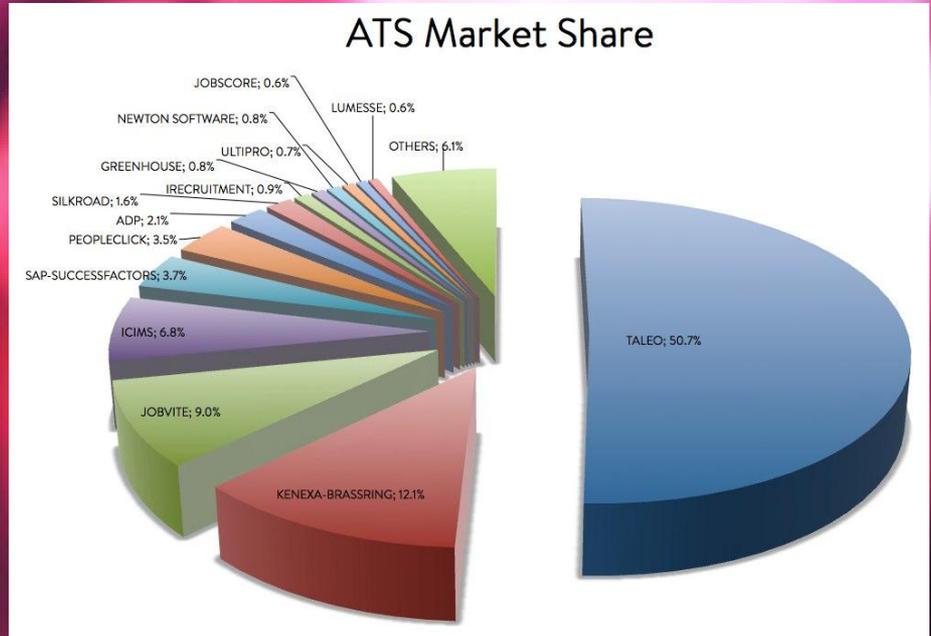
# ¿Con quien debe colaborar?

## SOURCING

### TOP SOURCE FOR QUANTITY:



# alianzas o integraciones



**Hasta donde quieras llegar**  
**BE WOMENALIA!**