



GOBIERNO
DE ESPAÑA

MINISTERIO
DE CIENCIA, INNOVACIÓN
Y UNIVERSIDADES

sepie
SERVICIO ESPAÑOL PARA LA
INTERNACIONALIZACIÓN DE LA EDUCACIÓN



Erasmus+
Enriching lives, opening minds.

SPANISH SERVICE FOR THE
INTERNATIONALISATION OF EDUCATION

TCA Tenerife - Beyond Mobility ERASMUS+ 2019

Tenerife, 11th June 2019



Erasmus+



GOBIERNO
DE ESPAÑA

MINISTERIO
DE CIENCIA, INNOVACIÓN
Y UNIVERSIDADES

sepie
SERVICIO ESPAÑOL PARA LA
INTERNACIONALIZACIÓN DE LA EDUCACIÓN



Erasmus+
Enriching lives, opening minds.

CONTENTS

1. Estrategia “Agencia sin papeles”.
2. Principales retos y novedades en 2018.
3. Convocatoria de 2018.
4. Comunicación.
5. Resultados 2017.

3

Estrategia “Agencia sin papeles”

Título de sección

- ⦿ En 2015, SEPIE comenzó a tomar las medidas necesarias para **modernizar la gestión**: automatizar herramientas de gestión de acuerdo con su estrategia de convertirse en una “Agencia sin papeles”, utilizando solo medios telemáticos con los beneficiarios.
- ⦿ **Primera fase. Obligatoriedad de comunicación solo por medios electrónicos con el SEPIE para el programa Erasmus+ de la Comisión Europea** (*Orden ECD/1326/2015, de 3 de julio*).
- ⦿ **Primera fase. Obligatoriedad de comunicación solo por medios electrónicos con el SEPIE para el programa Erasmus+ de la Comisión Europea** (*Orden ECD/1326/2015, de 3 de julio*).



GOBIERNO
DE ESPAÑA

MINISTERIO
DE CIENCIA, INNOVACIÓN
Y UNIVERSIDADES

sepie
SERVICIO ESPAÑOL PARA LA
INTERNACIONALIZACIÓN DE LA EDUCACIÓN



Erasmus+
Enriching lives, opening minds.

Index

1. El mundo actual y nuestro entorno
2. Planificación estratégica en VET.
3. Resistencias al implantar un plan estratégico.
4. Evaluación y mejora de acciones.
5. Actividades.



1

Your Institution and your environment

General Reflexions (I)

- How can cross-boarder activities **support the perk-up of our curricula** and our institution?
- How can we help to **better prepare** our students for the **labour market** to come??

General Reflexions (II)

- What **skills** do teachers and staff need to **achieve internationalization**?
- How can we do to make **cross-boarder activities** part of our **every day work**?

Working in a common strategic approach will help to set up and/or strengthen the internationalization policy in your institution.

Learning outcomes (I)

After the workshop, participants will :

1. Have a better comprehension of the value of **strategic planning**, strategy **structures** and the **tasks** and **processes** involved.
2. Know the role played in the **strategic proces** to make a **shared vision strategy** and **making it alive** in an institution

Learning outcomes (II)

After the workshop the participant will (CONT):

- 3. Be able to think about your **first approach to a Strategy plan.**

- 4. Reflect on **indicators to measure processes** and results.

European Meta-strategy

European (meta)strategies

The Copenhagen process since 2002

- Improving quality and attractiveness of VET
- Increasing mobility
- European and international cooperation



The Riga Declaration 2015 - 2020

Increasing attractiveness, workbased learning, quality

Education and Training 2020

Country specific targets
Education and Training Monitor

Europe 2020 strategy

EU paper of globalisation 2017

The ECVET reviews

Review of European Qualification Framework EQF

The Paris declaration

The Skills Agenda 2017

The Alliance for Apprenticeships

ErasmusPro

Evolution of the Top 10 skills

En 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility

En 2015

1. Complex Problem Solving
2. Coordinating with Others
3. People Management
4. Critical Thinking
5. Negotiation
6. Quality Control
7. Service Orientation
8. Judgment and Decision Making
9. Active Listening
10. Creativity



GOBIERNO DE ESPAÑA

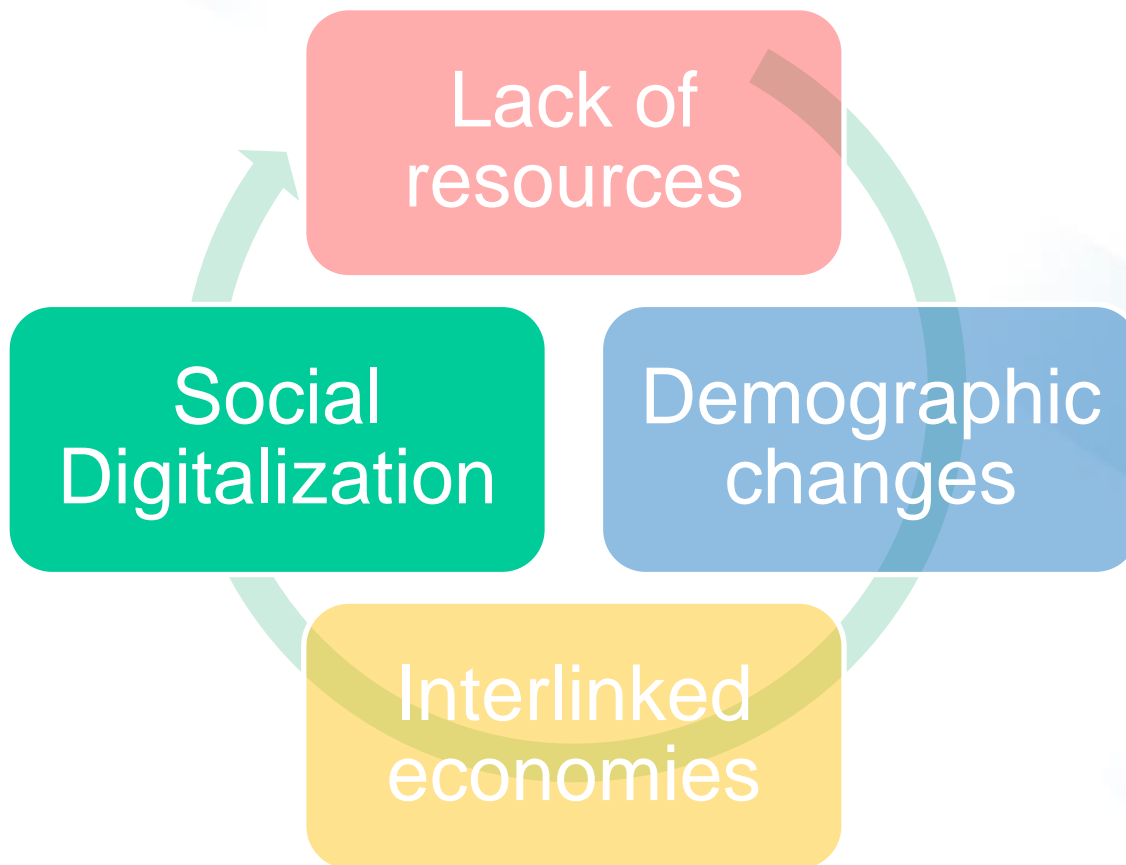
MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES

sepie
SERVICIO ESPAÑOL PARA LA INTERNACIONALIZACIÓN DE LA EDUCACIÓN



Erasmus+
Enriching lives, opening minds.

Mega-trends





GOBIERNO DE ESPAÑA

MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES



SERVICIO ESPAÑOL PARA LA INTERNACIONALIZACIÓN DE LA EDUCACIÓN



Erasmus+

Enriching lives, opening minds.

SPANISH SERVICE FOR THE INTERNATIONALISATION OF EDUCATION



Lack of resources



GOBIERNO DE ESPAÑA

MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES

sepie
SERVICIO ESPAÑOL PARA LA INTERNACIONALIZACIÓN DE LA EDUCACIÓN



Erasmus+
Enriching lives, opening minds.

demographic changes





GOBIERNO DE ESPAÑA

MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES

sepie
SERVICIO ESPAÑOL PARA LA INTERNACIONALIZACIÓN DE LA EDUCACIÓN



Erasmus+
Enriching lives, opening minds.

SPANISH SERVICE FOR THE
INTERNATIONALISATION OF EDUCATION



Interlinked
economy

SO GLAD I GREW UP



DOING THIS



NOT THIS



GOBIERNO DE ESPAÑA

MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES

sepie
SERVICIO ESPAÑOL PARA LA INTERNACIONALIZACIÓN DE LA EDUCACIÓN



Erasmus+

Enriching lives, opening minds.

SPANISH SERVICE FOR THE INTERNATIONALISATION OF EDUCATION

Technological planetarism





GOBIERNO DE ESPAÑA

MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES

sepie
SERVICIO ESPAÑOL PARA LA INTERNACIONALIZACIÓN DE LA EDUCACIÓN



Erasmus+
Enriching lives, opening minds.

Strategy context



2

VET Strategy Planning

Why strategy?

“ If you don’t plan your future
it can be fine...”

“... but if you do, then you can more likely
make sure.”

What is strategy?

“Strategy is about dealing with **the future**, here and now.

Or, more precisely with **alternative futures**.”.

From “My Little Book of Strategy” by Jack E. Earner, 2014

How to do strategy?

Strategic action =

- The **willpower** to think up an alternative reality and
- the **foresight and determination** to make it come true.



GOBIERNO
DE ESPAÑA

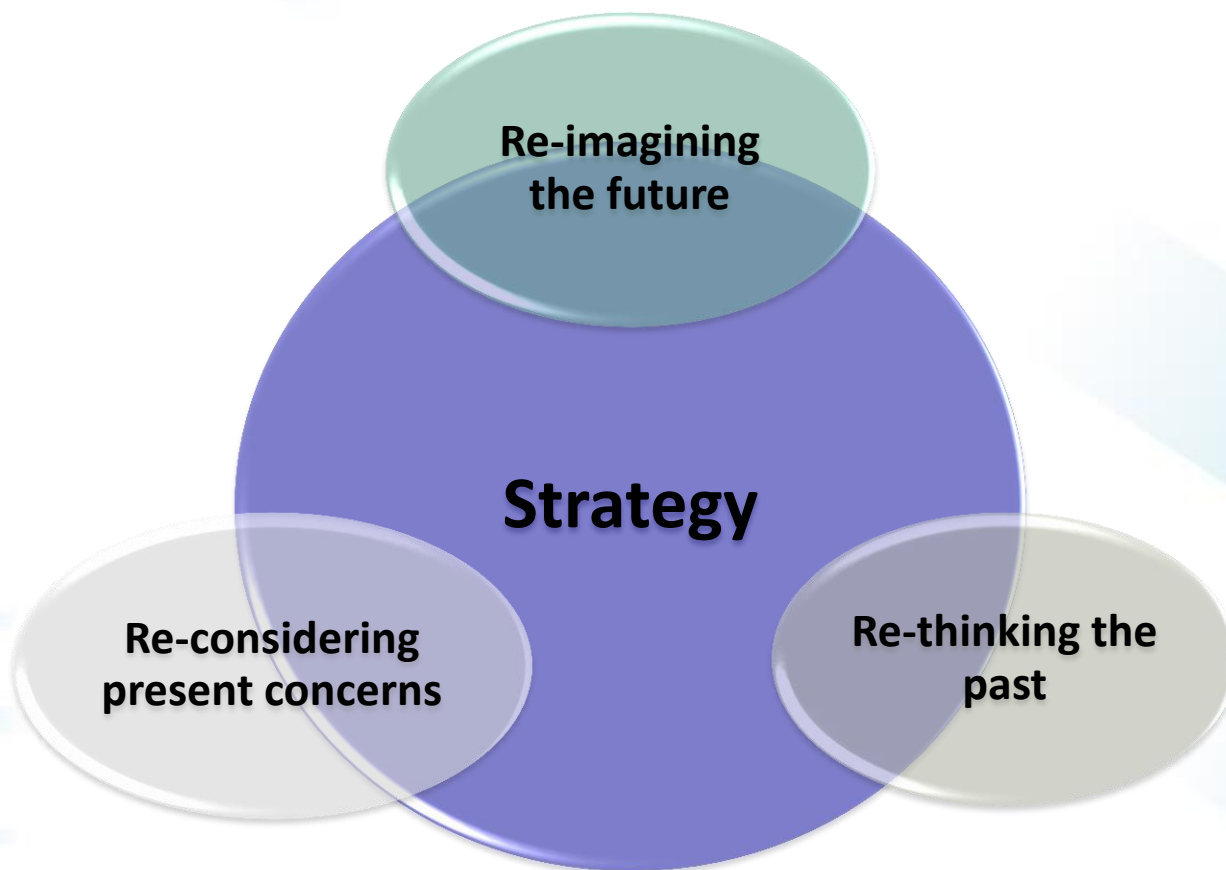
MINISTERIO
DE CIENCIA, INNOVACIÓN
Y UNIVERSIDADES

sepie
SERVICIO ESPAÑOL PARA LA
INTERNACIONALIZACIÓN DE LA EDUCACIÓN



Erasmus+
Enriching lives, opening minds.

Strategy is more than predicting...





GOBIERNO DE ESPAÑA

MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES

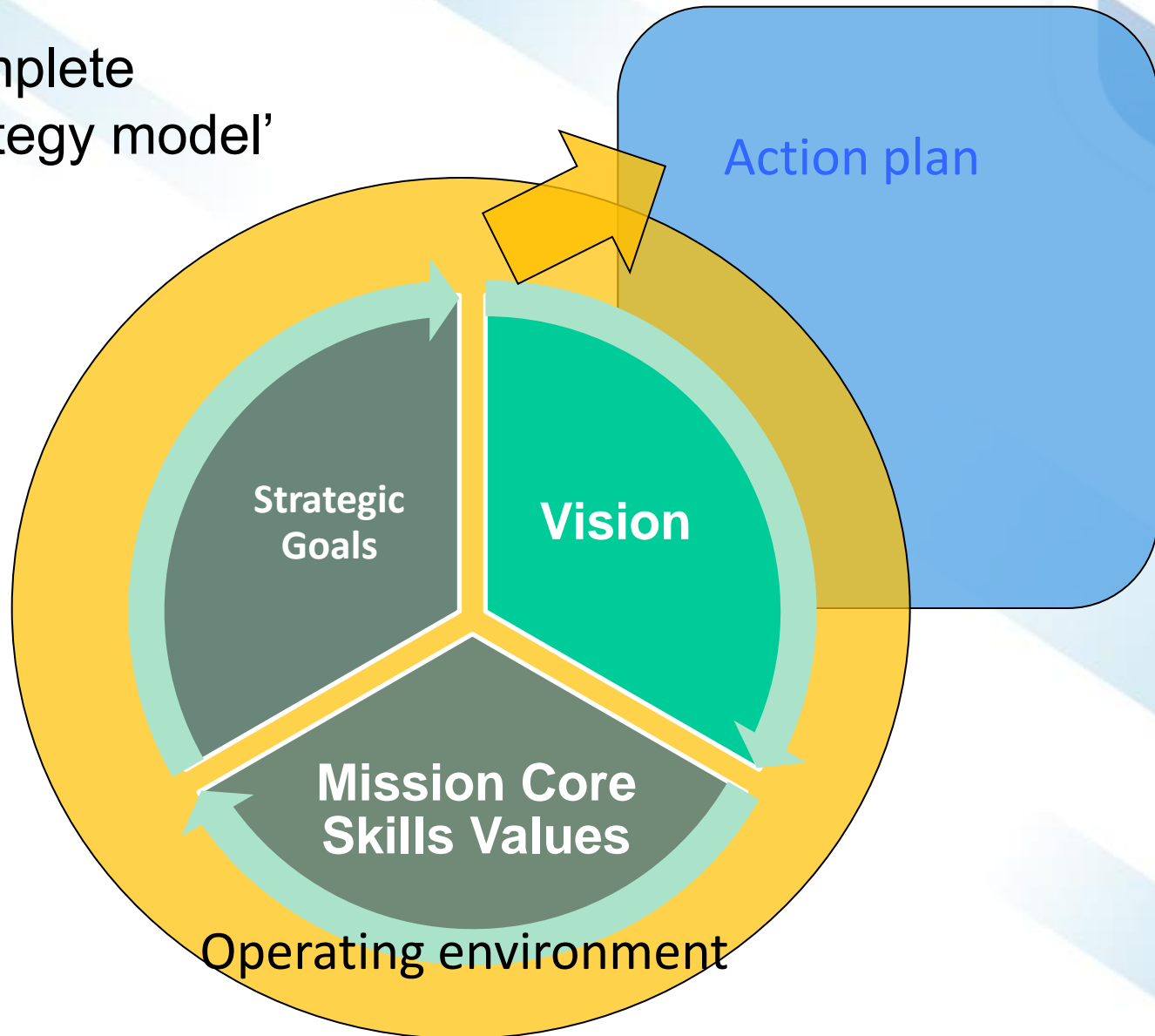
sepie
SERVICIO ESPAÑOL PARA LA INTERNACIONALIZACIÓN DE LA EDUCACIÓN



Erasmus+

Enriching lives, opening minds.

'complete strategy model'



From ("Go International", WWW.SEPIE.ES)



Strategy Complete strategy model – Operating Environment more than predicting...

- Changes in the operating environment?
- Future profession and skills demands
- National and EU-strategies





GOBIERNO DE ESPAÑA

MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES

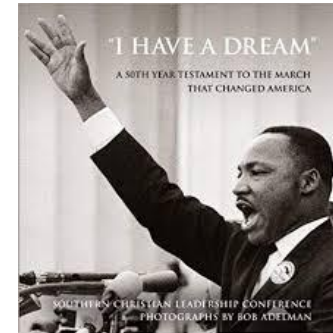
sepie
SERVICIO ESPAÑOL PARA LA INTERNACIONALIZACIÓN DE LA EDUCACIÓN



Erasmus+
Enriching lives, opening minds.

Complete strategy model – Vision

- What kind of a VET-organisation would we want to be 2020 or 2030?
- How can we be more **qualitative**? More **competitive**? Possibly also more international, and ...
- what does that really mean?





Complete strategy model – Mission, core skill and values

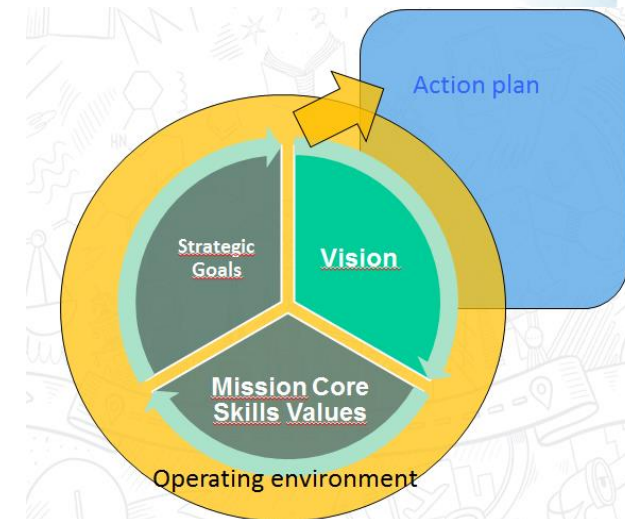
- Why do you exist?
- What are the **internationalisation core** skills/competences of our organisation?
- Values in VET?: equality, tolerances, cooperation, employers orientation, openness





Complete strategy model – Strategic Goals

- How is EU- and international cooperation reflected in the strategic goals of the institution?
- What are our central operational areas that need development?
- What long term goals (whole strategy period, normally 3-4 years) should be set for the EU and international cooperation, so that the organisational vision can be reached?



Complete strategy model – Action Plan

- what are our short term (1 year) goals and are there possible milestones during the year?
 - What are the concrete actions in short term, which would help in achieving the strategic goals?
 - Are there any possible alternative actions (if needed)?
- Where do we get the personnel resources? The contacts and partners? The know-how and competences?
- How is it financed?

From "Strenght from International Cooperation by FNBE and CIMO, 2010 (trans. 2013)



GOBIERNO DE ESPAÑA

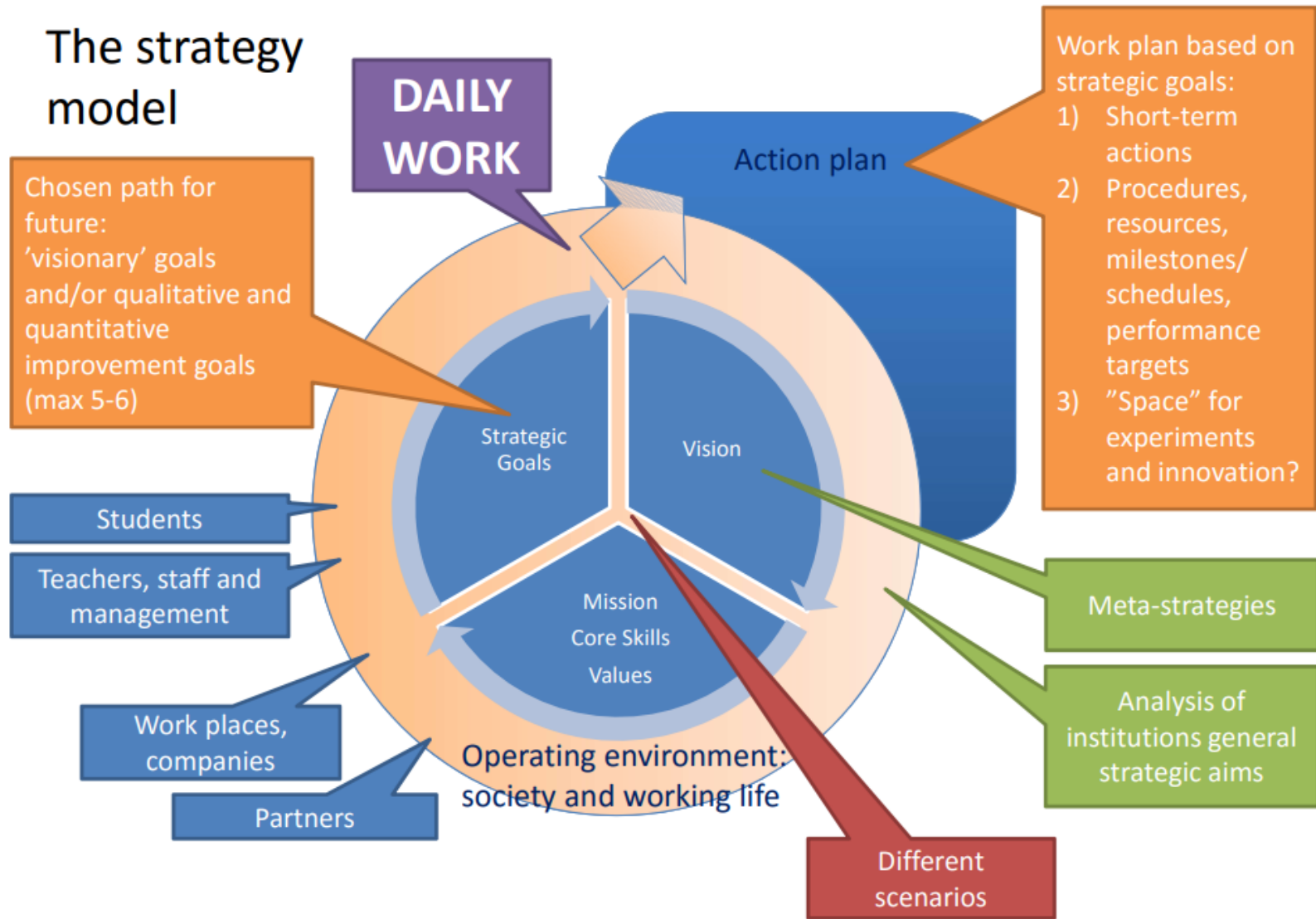
MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES



Erasmus+

Enriching lives, opening minds.

The strategy model

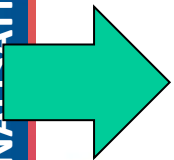


Based on guide "Strenght from International Cooperation by FNBE and CIMO, 2010 (trans. 2013)

But we are all different...

- Scenario 1: no strategy framework
- Scenario 2: institutional strategy, but not internationalisation
- Scenario 3: institutional strategy with internationalisation (intergrated or separate)
- Scenario 4: national or regional strategy framework
- Scenario 5: a combination of the above
- ...

SPANISH SERVICE FOR THE INTERNATIONALISATION OF EDUCATION



3

Resiliences to the Strategic Plan



GOBIERNO DE ESPAÑA

MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES

sepie
SERVICIO ESPAÑOL PARA LA INTERNACIONALIZACIÓN DE LA EDUCACIÓN



Erasmus+
Enriching lives, opening minds.

Implement a new Strategy plan





GOBIERNO DE ESPAÑA

MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES



Erasmus+

Enriching lives, opening minds.

SPANISH SERVICE FOR THE INTERNATIONALISATION OF EDUCATION





GOBIERNO DE ESPAÑA

MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES



Erasmus+

Enriching lives, opening minds.

Other difficulties?







Thank you for your attention!



SPANISH SERVICE FOR THE
INTERNATIONALISATION OF EDUCATION

 www.sepie.es
 www.erasmusplus.gob.es
 sepie@sepie.es
 [ErasmusPlus](#)

 [ErasmusPlusSEPIE](#)
 [@sepiegob](#)
 [@sepie_gob](#)
 [SEPIE](#)