**OCTOBER 2015** 

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## ERASMUS+ WG COMMUNICATION & PROMOTION MEETING EUROPASS

	Wednesday 21 <sup>st</sup> October	
	09:30-10:00	Registration.
	10:00-10:15	Opening of the meeting.
	10:15-13:00	On-going projects.
	10:15-10:45	Update on the Testimonials Campaign.
	10:45-11:00	Update on social media.
	11:00-11:30	Update on the video competition.
	11:30-12:00	Coffee Break.
	12:00-13:00	Sharing best practice (Combination of NEC presentations and more interactive discussions).
	13:00-14:30	Lunch.
	14:30-16.30	Planning for 2016.
	19:00	Sightseeing tour in Madrid.
	20:30	Dinner in the center of Madrid.
Thursday 22 <sup>nd</sup> October		October
	10:00-11:30	Marketing and Social Networks.
	11:30-12:00	Coffee Break.
	12:00-13:00	Working Network on Marketing and Social Network.
	13:00-13:30	Plenary session and closure.

13:30 Lunch.

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