

STREETFOOTBALLWORLD: EMPOWERING NEETS & REFUGEES





14

million

NEETS

Young people between 15 and 29
Not in Employment, Education, or Training



1.200.000

refugees

arrived in 2015 in Germany alone

Access to most in need

becomes increasingly difficult.



"The use of football as a tool for social development is a major step in transforming the reality of girls and boys around the world."

Marta Viera da Silva - Five Times World Player of the Year

THE GLOBAL STREETFOOTBALLWORLD NETWORK

109

ORGANISATIONS

67

COUNTRIES

23.000

VOLUNTEERS

4.200

STAFF



THE EUROPEAN STREETFOOTBALLWORLD NETWORK

23

ORGANISATIONS

22

COUNTRIES

200.000

PARTICIPANTS



Positive social change means different things to different communities:
Based on local needs, sport can address any social issue

1.200.000

disadvantaged young people empowered annually

AWARDS AND RECOGNITIONS



Laureus Sport for
Good Award 2006



FIFA Fair Play
Award 2006



ASHOKA
Fellowship 2007



World Economic Forum Social
Entrepreneur of the Year 2011



UEFA Monaco
Charity Award 2011



European Citizen's
Prize 2013



THE GAMEPLAN



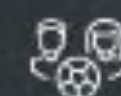
STREETFOOTBALLWORLD

Bring global support to community organisations.



COMMUNITY ORGANISATIONS

Use football as a tool to change young lives.



DISADVANTAGED YOUNG PEOPLE

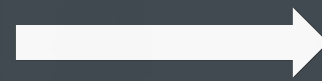
Gain new life skills and opportunities.



THE PROCESS



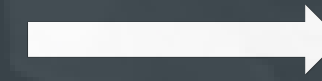
SPORT



POSITIVE
ENVIRONMENT



TRANSVERSAL
SKILLS



INTEGRATION &
EMPLOYMENT





78%

get back into training or employment

STREET LEAGUE

London and 14 other locations in the UK



80%

get back into training or employment

SPORT DANS LA VILLE

Lyon, Paris, Grenoble, and Saint-Etienne

FOOTBALL3 VIDEO

<https://www.youtube.com/watch?v=-qOmq1cMUfl>



REFUGEE PROGRAMS IN THE MIDDLE EAST





9.000

YOUNG PEOPLE ENGAGED

through extracurricular trainings
and festivals in camps & host
communities

250

VOLUNTEER COACHES TRAINED

in how to work with traumatized
children and in conflict-resolution

REFUGEE PROGRAMS IN EUROPE



IT TAKES A TEAM TO WIN A GAME!
JOIN US TO UNLEASH THE SOCIAL DIMENSION OF SPORT



THE PROBLEM



THE APPROACH



WHAT'S NEXT?

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